

VANNI

MADE IN ITALY, FOR SURE.

The new VANNI collection 2018:
the perfect combination of
materials and colour

If we have to summarize in 2 words the essence of the VANNI collection it would be materials and combinations. Our brand "Made in Italy, for sure" that for 30 years continues to contribute and update the designer eyewear world has chosen for the 2018 season to focus on the search of new materials combining them in new ways and innovating the use of colour, proposing variations from thousands of sophisticated shades.

MATERIALS

For the new season VANNI launches **PIXEL**, the acetate conceived by the VANNI design centre inspired by the smallest information unit in every image. It finds its essence in primary colours the balance its looking for. Yellow, red, blue and white create a grid-like pattern made up of infinite squares that become three dimensional, playing on the luminosity and transparent nature of the material, creating a trompe l'oeil of full and empty spaces.



MATERIAL COMBINATIONS

Back to our roots with the intention to add value and offer renewed innovation, the 2018 collection finds explosive and extraordinary combinations of acetates and acetates and metals.

Our **SPIRIT** series, both optical and sunglasses, trace the history of VANNI acetates on a single frame: models that create a patchwork effect using the weaves that recall the journey of our brand, led by signature colours in variations of blue, red, lime/green and black/grey.

The combinations also come alive in our **COMBI** collection, sophisticated coupling of exclusive acetate block and super light sheets of single colour steel. A perfect integration of different materials that create a harmonious fusion thanks to innovative manufacturing techniques.

The VANNI recipe for beautiful and well-made eyewear cannot go without the principal ingredient: colour.



VANNI eyewear is made in Italy, for sure.

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